



Request for Video Animation

August 14, 2018

Posted by Arts Corps

www.artscorps.org

Opportunity: Video Animation

Location: Seattle, WA

Period of Performance: September 2018 – December 2018

Budget: \$4,000-\$6,000 to conceptualize and execute animation project

DEADLINE FOR SUBMISSION:

Tuesday, August 28, 2018

Arts Corps is an Equal Opportunity Employer. People of color, queer, gay, lesbian and/or bisexual people, transgender, genderqueer and/or non-binary folks are encouraged to apply. Our organization is strongly centered in racial and social justice, encouraging critical thinking and dialogue about how intersecting systems of oppression impact our work.

Project:

Arts Corps (501 c3) nonprofit seeks a video animator capable of producing an animated video incorporating information, infographics, animated characters, statistics, and narration to develop at least a 30 sec - 1 minute animated informational video about Arts Corps integrated arts programming. **See the summary of the opportunity below.**

Animator MUST be available to meet in person with Arts Corps team for planning in early September 2018.

To respond to the request contact Angela Brown, Creative Schools Digital Media & Evaluation Manager with submission materials at angela.brown@artscorps.org

Materials needed for Submission:

Artist Resume 1-2 (pages)

Artist Statement (general bio, interests, art methodologies)

Provide technical and cost proposal for the production

Portfolio (hyperlinks) of 2-3 published final cuts

Three References

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Organization Background:

Arts Corps is a nationally recognized youth arts education organization that works to address the race and income-based opportunity gap in access to arts education. Through participation in our arts integration, out-of-school arts and teen leadership programs, youth experience the transformative power of creativity and gain a deepened belief in their own capacity to learn, take risks, persist and achieve.

MAIN FOCUS OF ANIMATION:

We have developed four areas of focus and this animation will help tell the story of our arts integration programming – **what it is and why it's important.**

Program Background:

Arts Corps' school day programs began in 2012 with the Creative Schools Initiative, an intensive arts integration partnership that embeds teaching artists in schools to collaborate with classroom teachers and build an arts rich school environment. In 2014, Arts Corps received a 4-year, \$1.8 Million dollar investment from the U.S. Department of Education to expand this program into Highline Public Schools and to conduct research to study the impact of the program on student's academic engagement and learning mindsets. Beginning in the 2015-16 school year, teaching artists partnered intensively with 5th and 6th grade classroom teachers to integrate theatre and visual arts into language arts curriculum at four Highline elementary schools.

The Opportunity:

Arts Corps seeks a video animation provider capable of producing an animated video incorporating programming information, infographics, animated characters, statistics, and narration. The animator should have modern production equipment and be qualified creative capable of designing creative concepts with guidance from our internal program and communications team.

Tasks to be performed:

The video animator will need to:

1. Meet with Arts Corps Lead team to understand the narrative and get accurate data to be used for the animation (in September 2018).
2. Prepare at least two concept ideas for use in actualizing the video animation
3. Develop detailed story board concept(s) to present to Arts Corps
4. Deliver original artwork and video files to Arts Corps

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Qualifications, Background and Experience:

Video animation requires a high-level technical/professional expertise and creativity; therefore successful candidate is required to have the following qualifications:

- Two examples of past video animation productions they have directly designed and produced.
- Demonstrated competency with developing and producing video animations and infographics for video infomercials.
- Contact details of three past performance references.
- Examples of visual styles of animation to be used

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